

**BEST BUSINESS & PROFESSIONAL SERVICES FRANCHISE**

# Mail Boxes Etc.

With a diversified service platform, recurring revenue streams, and a proven international franchise model, Mail Boxes Etc. continues to set the benchmark for business and professional services franchising around the world



## Mail Boxes Etc.

Mail Boxes Etc. is a global commerce enablement platform, providing shipping, ecommerce and fulfillment, marketing and print solutions to micro, small, and medium-sized enterprises (MSMEs) and private customers worldwide. Part of the Fortidia Group, Mail Boxes Etc. is one of the world's largest international franchise networks of Business Solutions Centers, owned and operated by independent entrepreneurs. With a strong heritage, a diversified service platform, a proven franchise model, and a clear vision for innovation, Mail Boxes Etc. continues to position itself as a trusted partner for international growth.



**Established:** 1980

**Number of locations:** 1,750+ MBE Business Solutions Centers in more than 45 countries

**Targeted territories:** Netherlands, Sweden, Norway, Hungary, Cyprus, Japan, Brazil, UAE, New Zealand

Since the opening of its first corporate center in Italy in 1993, the Mail Boxes Etc. network has expanded to more than 1,750 Business Solutions Centers operating across 45+ countries, serving approximately 270,000 business customers globally.

Every day, hundreds of Mail Boxes Etc. entrepreneurs bring the #PeoplePossible mission to life: creating tailored solutions that turn professional and personal challenges into tangible results. At its core, the brand exists to enable the success of entrepreneurs, individuals, and organizations through an accessible global network delivering customized shipping, fulfillment, marketing, and print solutions, supported by a distinctive and consistently high level of service.

Mail Boxes Etc. operates one of the most diversified franchise ecosystems supporting SMEs worldwide, addressing the growing operational complexity they face, from international shipping and customs management to inventory visibility and end-to-end fulfillment.

The Mail Boxes Etc. business model is built on recurring and diversified revenue streams, including multi-carrier shipping, professional packing, customs expertise, ecommerce logistics integrated with leading marketplaces, warehousing and returns management, marketing and print services, as well as business

solutions such as mailbox rental and virtual addresses. This diversification underpins resilience, creates strong cross-selling opportunities, and supports sustained relevance in dynamic, evolving markets.

For master franchisees, Mail Boxes Etc. represents a compelling opportunity to lead the development of an entire country or region, building a scalable, multi-service network backed by a strong global brand, international expertise, and long-term value creation. Master franchisees are granted exclusive rights to develop and grow Mail Boxes Etc. Business Solutions Centers within their territories, combining centralized support, training, and systems with deep local market knowledge and entrepreneurial leadership.

As Giuseppe Filosa, Regional Vice President of Fortidia, explains: "We aim to continue finding new entrepreneurs who can become key players alongside us in new geographical markets. Therefore, we are looking for master licensees with whom we can expand in new strategic markets like the Asiatic area, European area – in particular, the central and Nordic countries, but also in Southern America."

This ambition is supported by a clear strategic roadmap. In 2026, Mail Boxes Etc. is focused on strengthening its positioning in mature markets, while continuing to accelerate its global footprint.